

# Igniting Collective Power

## Dr. Rita Sinorita Fierro

*Author, Racial Healing Consultant,  
Community Builder, Program Evaluator*

Dr. Rita Sinorita Fierro is a catalyst for freedom and connection in everything she does. Dr. Rita has studied the systems that oppress and divide us for 30 years. With a passionate and inspiring speaking style, Dr. Rita weaves storytelling, history, systems analysis, and trailblazing research that is easily digestible. Dr. Rita has a masters in Sociology from the University of Rome, a Ph.D. in African American Studies from Temple University, and is a dual citizen of Italy and the USA. She will leave any audience thinking more critically and inspired about who they are and how to bring forth freedom and justice in the world.

photo: Ra Hall

Audiences: Healing and helping professionals, activists, students, anti-racists, public servants, researchers, community workers, program evaluators, social science scholars

### ***Possible interview questions:***

*Why did you write this book?*

*What is the connection between healing and systemic racism?*

*What did writing this book teach you?*

*What is the next frontier of transformation for antiracist whites?*

*Who inspired you?*

*What did writing this book teach you?*

### **Contact Information:**

**DrRita@DrRitaWrites.com,  
+1 215 893 0579, DrRitawrites.com**

### **Some topics:**

- Digging up the seeds: A blueprint for freedom from systemic racism
- From saviorism to liberation: The wounds of white folk
- Two Americas: Separate, purple, and unequal—the smokescreen of race
- Detoxing: (Re)creating a society beyond trauma
- You can't f\*\*k it up: making your own path
- Facing the fear of the Unknown
- Who are we accountable to? Using program evaluation to transform power





photo: Christopher Kadish

*“This book is an important offering for anyone denying selective, narrowed attention and ready to contribute in healing ways. There is a far reaching need that there be people who can do this with not only a comprehensive mind, but a comprehensive heart. Rita does all of that.”*

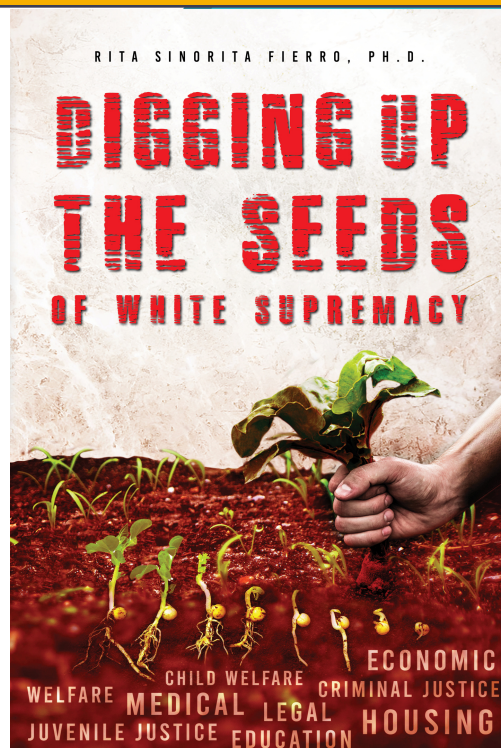
**—Tenneson Woolf  
Organizational Consultant, Poet, Rites of Passage Leader**

*This book needs to be read by every American. As a black man living in America, this work was psychologically healing in a way that cannot be explained, it must be experienced.*

**Andrae Alexander, GRAMMY WINNER Musician, Professor at University of Southern California**

*“A book on this topic should have been published long ago, but people who have the heart, intellect, and tenacity to do this kind of work well are rare. This book forces us to confront that the most revered systems can end up breaking the very people they were supposed to help mend.”*

**—Sonja Peterson-Lewis,  
Associate Professor,  
Department of African-  
American Studies,  
Temple University**



## The Book:

### ***Digging Up the Seeds of White Supremacy***

Dr. Rita explores how exploitation and oppression have branched into persistent structures that are resistant to change. The book also addresses the extensive trauma this creates and how we can transform the world through our personal and collective healing.

Client List: Waldorf Schools, Cincinnati, OH, USA; Health Alliance for Violence Intervention, USA; Institute for Sustainable Peace, Houston, TX; GirlHub, Ethiopia; Center of Peace, Philadelphia PA; American Evaluation Association, USA; Dimension Training Institute, Philadelphia PA, USA; Equal Justice USA (EJUSA), New York, NY, USA; Temple University, Philadelphia PA, USA; Community Organization for Mental Health and Retardation (COMHAR), Philadelphia PA, USA; Coalition Against Youth Drugs and Alcohol (CAYAD), New Zealand; Center for Creative Leadership, Greensboro NC, USA; UN Women, Department for International Development (DFID).

**Contact Information: [DrRita@DrRitaWrites.com](mailto:DrRita@DrRitaWrites.com), 215 893 0579, [www.DrRitawrites.com](http://www.DrRitawrites.com)**